CREATIVE STRATEGY

We are results driven, combining our teams expertise to provide you and your clients with one-on-one quality care and attention.

What sets us apart from other companies is our unique ability to assess your needs and produce your business with a creative strategy.

Once we've gathered the right insights from your customers, your team and your competition, we set out to establish a strategic position that is authentic, relevant and differentiated in the market. Mind you, this is no academic exercise, we get to the point and encapsulate your brand position in a brief, digestible form that will actually get read a second time. That positioning strategy is the f oundation for everything from what voice the brand should take to the channels and frequency of our messaging.

CONTACT

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RED SPARROW
SERVICES, INC.

CONSULTING & MARKETING

CALL SERVICE TEAM

LEAD GENERATION

Lead Gen/Nurturing

Crafting a great brand story is one thing, driving repeatable revenue is another. During our Lead Generation and Nurturing phase, we execute upon our well-informed strategies to ensure the proper mix of media and frequency to drive more leads and convert more customers. Relentlessly measuring and optimizing every aspect of our campaigns ensure that every dollar invested in marketing is yielding a positive return. Our team includes a dedicated call center that will manage your incoming calls and organize progress and sales leads in CRM.

- Professional Call Support Team located in United States with biligual agents
- Improve your online repuation with top-notch customer support
- Organize the bulk of your incoming calls from marketing campaigns
- CRM program to capture all leads and organize your sales records

PRIVATE CONSULTATIONS

CONSULTING

Our team is trained to assist with online brand management as well as assist private clients that need support with medical negotiations. Our medical case managers will assist clients to accurately complete claims, record important details and produce progress reports to track their results and support them every step of the way.

- Insurance Claims Assistance
- E-Filing Support
- Applications Assistance
- Medical Negotiation Support
- Referrals to professional services
- Online Branding Consultations

MARKETING

Our creative team will customize a campaign to meet your business goals and increase your current sales. We have a range of marketing solutions within your budget.

- SOCIAL MEDIA
- OUTDOOR ADVERTISING
- BRAND LAUNCH
- WEB DEVELOPMENT
- PACKAGING & PRINT DESIGN
- BROCHURES
- BUSINESS CARDS
- EVENT MARKETING